

77M #104858

NCC Cable System Order

11745802

Order #	62352457
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/18/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,000.00
Commission	\$150.00
Net Total	\$850.00
Total Spots	8
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug 16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-

Comments: 10.18 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
2	CNN	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
3	FXNC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
4	FXNC	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
5	MNBC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
6	MNBC	Presidential Debate	10/17/16	10/23/16	21:30	24:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
7	CNBC	Presidential Debate	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19
8	CNBC	Presidential Debate	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$125.00	\$125.00	30	Presidential Debate 10/19

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00

SYSTEM APP: SALES ACCT Date Printed 10/18/16

62352457 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |